

# The NetDania White Label Mobile Chart

Plug-in for iOS & Android

For Android

For iOS

For Your App

-  Offer trading from charts
-  Offer the best charting available
-  Offer 100+ studies & pattern recognition
-  Save time & development costs



NetDania FinTech Solutions

# The Mobile App Takes it all

## Your App, NetDania Technology

We believe that before 2020 the vast majority of all retail trading will be done via mobile devices. Trade execution, back-testing, algorithms, sharing and synchronization will be running within the cloud.

This will be possible because native mobile applications will fully match the functionality and user experience found in today's native desktop apps. The NetDania Mobile Charting Plug-in lets you add our charts to your app and access its benefits:

- Enhance your user experience
- Save time & development costs
- Offer trading from charts

“

“If you are a technical trader, and use charts frequently, then you cannot ask for a better app for the iPhone/iPad...and it's free! I would pay for this in a heartbeat

*US user, 2016*

”

Native chart plug-in  
for iOS and Android



# Your Mobile App is Your Brand

## Brand your company with quality

Developing excellent charting applications is difficult. As a result, less than a handful of good chart apps are to be found in the app stores. Instead of undertaking this development yourself, you can integrate our plug-in, and stay ahead of the competition: Offer quality to your customers.

You can either white label the full **NetDania Mobile App** (see page 7), or simply sharpen your mobile edge by making available the same level of charting user experience in your app, using the NetDania Mobile Charting Plug-in.

The NetDania Mobile App for iOS & Android is generally considered the highest end-user rated financial trading app in existence.\*

# Upgrade your HTML5 Chart

## Move beyond HTML5

Customers expect the same level of speed and responsiveness from a mobile chart as from a desktop platform chart. When they switch from their desktop to a mobile phone or tablet, it becomes apparent that HTML5 charts and other apps simply can't deliver in terms of functionality and speed.

The JavaScript/HTML5 charts are simply outperformed by our native plug-in technology. So make the switch today, your customers will love it!

- Increased responsiveness
- Blazingly fast loading speeds
- No compatibility issues

“

The best mobile app and desktop app for FX bar none. I am a Bloomberg Professional subscriber and this app's charting capabilities are nearly on par with my \$2,200/month Bloomberg terminal

*US user, 2016*

”

# Trading from Charts

## (Optional)

### Functionality

The NetDania Charting Plug-in supports trading from charts, making these charts ideal for technical traders.

- View orders and positions on charts
- Place buy and sell orders directly on charts
- Place entry orders on charts by adding and dragging order lines
- Add, remove or adjust positions or their related orders (entries, stops and limits) directly on charts

Open position - Sell order entry level

Stop Loss order (for short position)



Position indicator

Limit / Take Profit order level

Line joints indicate order relationships

“

So far the fastest and most reliable up-to-date charts.  
Wish my mobile trading platform was so user friendly.

*US user, 2016*

”

# Integration with



## Trading signals

TRADING CENTRAL signals help traders identify opportunities, and are proven to increase trader confidence and stimulate activity. Updated every two hours and accessible on mobile charts, the signals help you engage more investors at the point of action.

Enabling this content allows you to get the most out of TRADING CENTRAL subscriptions. Please contact us to obtain access.

## MARKETS NEVER SLEEP®

*The TRADING CENTRAL Group is a leading global provider of investment research and financial market commentary, analyzing over 72K+ instruments. The Group's brands are global benchmarks for technical analysis and quantitative research providing dynamic and actionable decision support and trade ideas to professional as well as retail investors.*



Overall trend indicator shown on instrument

Strategy from TRADING CENTRAL shown on chart with Support and Resistance levels

“

The best charting app I ever come across. The best to watch all market on the go especially keeping an eye on the technical analysis & chart patterns. Well done.

UK user, 2016

”

# API Features

## Add your own functionality

The NetDania Mobile Charting Plug-in comes with an extensive API suite:

**Chart Data API:** Feed real time/historical data into your mobile charts

**User Interface Components:** Define studies, lines & chart interaction (change timescale, type, crosshair)

**Custom Interface Components:** Replace the built in components (see API ability, below)

**Chart View UI:** Component that can be embedded in other UI components, or be used as a stand alone

**Chart Skin Settings:** Allows customization of chart display

**Chart Settings:** Load/save chart settings from/to device (chart settings are a representation of all information displayed on the chart: Chart type, timescale, lines and studies)

API functionality to:

- Change timescales
- Change chart types
- Add lines
- Add studies
- Delete objects on charts
- Enable Crosshairs
- Overlay instruments or fields
- Save chart settings
- Load chart settings
- Save charts as a picture
- Enable listeners for chart events (adding, modifying, deleting objects)
- Trade on chart: Place orders, view orders and positions, edit and close orders

Chart Data API

Chart API

“

Fantastic app for tracking currency market. Being in the industry myself I rely on being able to get up to date pricing on the go. Sorry Bloomberg/Reuters... I'm a professional customer and this iOS app is streets ahead of your offering.

*UK user, 2016*

”



# NetDania Cloud Services

(Optional)

## Services integrated with the plug-in

NetDania offers a range of cloud services, including an algo editor, and alert functionality where messages may be pushed to various devices, e.g. trading notifications, breaking news, or syncing of economic events to a customer's calendar.

Another example is surveillance of alerts based on complex algorithms, or alerts on trend-lines set by customers. No programming skills are required to use the services.

## Algorithms & Alerts

The plug-in can connect to NetDania cloud services to:

- Build complex algorithms without being a programmer
- Share your algorithms with other traders
- Synchronize algorithms across devices through the cloud
- Set alerts on chart trend-lines, studies and patterns
- Set alerts on price levels
- Receive alerts on news
- Receive alerts as Push Notifications in mobile apps
- Push notifications on major economic events
- Push notifications on local economic events
- Receive push notifications when orders are executed
- Set alerts on technical studies
- Receive alerts when studies meet certain conditions
- Receive alerts when patterns are automatically discovered
- Create advanced alerts by combining studies and patterns
- Receive alerts in real-time in their apps, in NetDania applications, or as e-mail recipients.

“

Why can't more providers and brokers supply packages this good

*Australian user, 2016*

”

# Other NetDania Products



## NetDania Mobile

The #1 financial mobile app

Globally, NetDania Mobile is one of the most popular and highest user-rated financial apps, making it one of the best lead generators in existence.

The cloud based algorithmic services and our trading implementation sets new standards for mobile trading, and the app inspires an increasing use of mobile trading.

A clean Scandinavian design with an easy to use interface, rocket fast response times, and integrated localization makes it second to none.

NetDania Mobile is available for iOS and Android.

## NetDania NetStation

The cloud-based financial workstation

NetDania NetStation is a user-friendly trading, analysis and information platform, deployable in multiple roles.

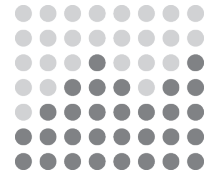
NetStation is deployed by retail brokers as a trading front-end for their customers, and it is used by large banks and brokers for distributing real-time quotes, news and custom information to their customers and internal users.

Besides information from your organization, NetStation may be configured with data from NetDania, third party providers, and global exchanges.

NetDania NetStation synchronizes with NetDania Mobile and vice versa.



# Your Brand, NetDania Technology



The NetDania platforms, services and plug-ins all cross-integrate

The “Watch EBS” app made by NetDania for EBS ICAP

“

I have been trading over 20 years and ran my own website at one time for Futures. The NetDania app is not only user friendly, but the fills are Lightning fast and charts are second to none. My hats off to the developers and keep up the great work.

*US user, 2016*

”

# Mobile Chart Plug-in Versions

The NetDania Mobile Charting Plug-in for iOS & Android	Lite	Pro Patterns	Total Trader	Algo Cloud
Fully white labeled (branding included)	✓	✓	✓	✓
Unlimited number of instruments	✓	✓	✓	✓
Instruments contributed by you	✓	✓	✓	✓
Instrument search	✓	✓	✓	✓
Chart & Chart Layout Templates, Study Templates, Instrument Templates	✓	✓	✓	✓
Default Templates/options, user options for these/resetting options	✓	✓	✓	✓
4 basic chart types: Line, Candle, Barchart and Area	✓	✓	✓	✓
Time scales: Hourly, Weekly, Daily and Monthly	✓	✓	✓	✓
Lines: Close, High/Low, Horizontal Close, Freehand	✓	✓	✓	✓
Basic Studies: Simple Moving Average, RSI, Momentum	✓	✓	✓	✓
'Relative to' other instruments	✓	✓	✓	✓
Zoom in/out, crosshair, volume, print, color themes & languages	✓	✓	✓	✓
Hiding/Showing of menus	✓	✓	✓	✓
Chart API	✓	✓	✓	✓
Chart Data API	✓	✓	✓	✓
3 extended chart types		✓	✓	✓
Support for any timescale		✓	✓	✓
Line, object and drawing functions		✓	✓	✓
Extended Studies: 100+ Studies included		✓	✓	✓
Instrument overlay		✓	✓	✓
Local saving of user settings, intelligent menus		✓	✓	✓
Pattern recognition		✓	✓	✓
Measurement Tool		✓	✓	✓
Integration with TRADING CENTRAL (optional)		✓	✓	✓
Multi-chart functionality			✓	✓
Trade-from-chart functionality			✓	✓
Alerts on studies, price levels and trend-lines				✓
Ability to create complex algorithms running in the NetDania Cloud				✓
Algo & Alert Server hosted by NetDania				✓
Server software hosted by you (at additional cost)				✓

# NetDania Clients

Examples of Companies using NetDania Technology



Contact us today for a demo

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68 Lombard Street  
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+44 207 558 8405

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DK-1306 Copenhagen  
Denmark  
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84, Carol I Blvd, 1st  
Craiova, RO-200061  
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+40 351 464854

Your Brand, NetDania Technology  
[www.netdania.com](http://www.netdania.com)



Contact us today  
at [sales@netdania.net](mailto:sales@netdania.net)

## Our FinTech Solutions

NetDania offers a wide range of solutions, including financial workstations and information terminals, trading platforms, charts and applications for both desktop, mobile and website use.

NetDania solutions are feature-rich and cost-efficient through their flexibility and modularity. They come with extensive branding and hosting options.

The NetDania applications include the world's highest user rated mobile app within finance, and the world's fastest HTML5 chart.

## About NetDania

Founded in 1998, NetDania pioneered streaming price technology, and have since delivered solutions to global Tier-1 banks, brokers, currency managers, and analysts. With a strong position within corporate FX and trading, our technologies are increasingly used by banks, brokerages and analysts as better alternatives to expensive legacy systems for trading, news and analysis.

At NetDania, we take a Scandinavian approach to our work with a keen eye for design and with punctuality and mutual trust as our key values.

\* Google Play: NetDania Mobile is the highest user rated FX app available in English. Apple App Store: NetDania Mobile is the highest user rated FX app among top 10 FX apps in all major countries (as of 20. November 2015)

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